

## Format for Formal Application

Your proposal should be in Pdf format, with the following information.

### **A. Personal Information**

**Name:**

**Qualification:**

**Designation (Student/ Faculty/ Alumni/Any other) :**

**Department (if student):**

**Year of passing (if alumni):**

**Designation (if faculty):**

**Address:**

**Date of Birth :**

**Gender:**

**Telephone:**

**Mobile:**

**email:**

**Collaborating Institutions/industries, if any:**

### **B. Abstract/ Summary of proposal (Maximum 500 words):**

---

---

---

---

---

---

---

### **C. Introduction to Ideation.**

1. Broad Industry sector (Pharma/Medical Devices/Biotec/Other)
2. What is your product/service?
3. Who is recipient/beneficiary of your product/service?
4. What is the idea/innovation?
  - 4 a. Is it an idea or have you validated any proof of concept?
  - 4 b. If you have started any work on it, has it generated any revenue?
5. Any other information on the status of your idea/start-up (in terms of technology)
6. What is the problem you are trying to solve
7. What experiments you will like to do?
8. What will be the requirement to get idea conceptualized

**D. Start up plan**

1. Who are the targeted founders/ co-founders/promoters?
2. Specify the role of each promoter
3. Since how long you have been working together on this idea?

**E. On Your Business Idea**

1. What is your financial viability plan for your start-up/idea?
2. What are the sources of funds from self or other co-founders or anticipated from incubation center?
3. Anticipated competition and current industry position with respect to your idea?
4. What is the uniqueness of your start-up with respect to product/service?
5. How do you view your idea/technology with respect to sustainability?
6. Target Market (customer segments) identification; Market size and trends; how much market share you can gain over the next 3 years?

**F. Strategy**

1. What if you do not get incubation support from CSDEn?
2. What if you get incubation support from CSDEn?
3. How do you plan to scale up your start-up?
4. What are the challenges you are facing now and you foresee in the next 2 years?

**G. Requirements**

1. Infrastructure required (workstation/office space/lab facility/internet facility/ Labs/Animal house)
2. Justification of infrastructure required?
3. What about the requirement of meeting room (Frequency of meetings being held /month)?
4. What about the funds required upto 2 years?
5. Assistance required upto 2 years:

**H. Expected milestones (every 6 months):**

---

---

---

---

---

---

---

---

---

---