

Ref. No:- GE/GHE/S.S.W/2024/122

Dated: - 14.11.2024

**OFFICE ORDER**


The **Media Cell** of the institute for the session 2025-2026 is hereby constituted with the following members.

**Roles & Responsibilities :-**

- Ensure wide social media coverage viz. Twitter, Facebook, LinkedIn, YouTube etc. of initiatives and activities of AICTE.
- Organize press releases in print & electronic media of AICTE initiatives and achievements.
- Live stream of webinars & various other events of AICTE on YouTube platform of AICTE.
- Coordinate with empanelled Advertising Agency for circulation of Advertisements / creatives of various bureaus of AICTE in Print Media.
- Manage Photography and Videography of special events organized by AICTE.
- Overall management of all media related works of AICTE and Nodal Cell for empaneled as well as other Media / Advertising Agencies.

**Members of Media Cell :-**

Dr. Aakash Gupta	9034242724	(Chairman)
Dr. Mohit Bansal	9813110310	(Member)
Mr. Anil Kumar	8708016158	(Member)
Mr. Sunny Singla	9050301180	(Member)
Mr. Lalit Kumar	8295891200	(Member)
Mr. Bhavesh Joshi	9461024505	(Member)

  
**Dr. (Col) A Garg**  
Director General  
Gateway Education  
(Head of the Institution)

**Copy to:**

All above Committee Members.

All Notice Boards for information to all students.

Dr. Mohit Bansal, with a request to upload the same on Institute Website.

[www.gateway.edu.in](http://www.gateway.edu.in)

**Campus :**

**Corporate Office :**