

The **Media Cell** of the institute for the AY 2026-2027 is hereby constituted with the following members.

Roles & Responsibilities: -

Ensure wide social media coverage viz. Twitter, Facebook, LinkedIn, YouTube etc. of initiatives and activities of AICTE.

- (a) Organize press releases in print & electronic media of AICTE initiatives and achievements.
- (b) Live stream of webinars & various other events of AICTE on YouTube platform of AICTE
- (c) Coordinate with empanelled Advertising Agency for circulation of Advertisements / creatives of various bureaus of AICTE in Print Media.
- (d) Manage Photography and Videography of special events organized by AICTE.
- (e) Overall management of all media related works of AICTE and Nodal Cell for empaneled as well as other Media / Advertising Agencies.

Members of Media Cell: -

S.No	Name	Designation	Appointment	Contact No.
1.	Dr. Mohit Bansal	Director Admissions & Outreach (GIET)	Coordinator	9813110310
2.	Associate Professor (Dr.) Aakash Gupta	Dean Accreditation (GIET)	Member	9034242724
3.	Associate Professor Rajeev Sharma	Faculty (GCAD)	Member	9461024505
4.	Assistant Professor Anil Kumar	Deputy HOD DCS (GIET)	Member	8708016158
5.	Assistant Professor Sunny Singla	Dean Academics (GIET)	Member	9050301180
6.	Assistant Professor Lalit Kumar	Head Administration & EEM Cell (GIET)	Member	8295891200
7.	Assistant Professor Lalit	Faculty (GCP)	Member	8199064024

Note: The Office Order letter no GE/GHE/S.S.W/2024/122 dated 14 Nov 24 stands superseded.



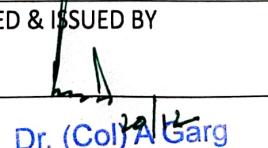
Dr. (Col) A Garg
Director General
Gateway Education

Copy to:

All above Committee Members.

All Notice Boards for information to all students.

Dr. Mohit Bansal, with a request to upload the same on Institute Website.

SUBMITTED BY	APPROVED & ISSUED BY	CONTROLLED COPY STAMP
 Dr. Mohit Bansal Director Admission Gateway Education	 Dr. (Col) A Garg Director General Gateway Education	