

Hello, I'm Deepak Yadav, With an MBA in Marketing, a Masters in Economics, and UGC-NET (Management) qualification, I've spent the last 16 years crafting a career that marries my academic expertise with my personal interests.. My passion lies in understanding consumer psychology, decoding the intricacies of human behavior in the marketplace.

Beyond academia, I am an avid traveler with a passion for trekking. Exploring the mountains and immersing myself in the beauty of nature has been a source of inspiration and rejuvenation for me. Additionally, I'm an ardent bibliophile, finding solace in the pages of books that span a wide range of genres.