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List of Publications/Research Work

Title of the Paper	Name of the Journal/ Conference	Database listing of Journal/ Conference	Indexing Type: SCI/ ESCI /Scopus	Date
Digital Marketing Strategies in Jewelry	Ist Annual National Conference on Business and Management "Changing Global Business Landscape: Challenges, Strategies and Business Resilience"	National Conference	NA	24th -25th Feb. 2023
User Privacy and Data Security in Social Media	2nd Multidisciplinary National Conference on Synergizing India	National Conference	NA	1st -2nd Dec. 2023