Profile

Name	Dr. Shish Pal
Qualifications	MBA, M.COM, UGC NET, JRF, Ph.D
Designation and Institutional Affiliations	Assistant Professor Gateway Institute of Engineering &Technology, Sonipat, Haryana
Years of Experience	06 Years
Complete Address	Sector-11, Sonipat, Haryana - 131001
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Areas of Expertise	Economics, Business Research Methods, Marketing
No. Publications	Scopus Indexed Publications-07
	UGC CARE Publications-15
	Peer Reviewed Publications-20
No. of Papers presented in Conference/Seminar	National-15
	International-05
No. of FDPs attended	10
No. of Workshops	10
No. of Workshops taken as an Resource Person	10
No. of Research Project	01 UGC Sponsored Major Research Project
No. Conference Organized (Convener)	01
Position Held	**Chairman,** Research and Development Cell (RDC), GIET
	Coordinator, Internal Quality Insurance Cell (IQAC), GIET
	Managing Editor, Gateway International Journal of Innovative Research
	Associate Editor, Indian Journal of Social Work Education and Practice (IJSWEP), Department of Social Work, Delhi University
	Editor in Chief, Ronak Publication, Delhi
Field of Experience	Teaching and Research
Any Other Information	Dr. Shish Pal is an Assistant Professor at Gateway Institute Engineering and Technology, Sonipat (Haryana) from 25 October 2021. He has over 6 years of experience in teaching and over 5 years of experience in research. He is a doctorate from Haryana School of Business, Guru Jambheswar university of science and technology, Hisar and he was full time scholar (JRF, SRF) during PhD. He has qualified UGC NET in Management in 2010. He has completed an MBA and M.COM. with specialization of marketing and human resource management from GJUST, Hisar. He was part of UGC sponsored major research project on "business forecasting practices in India". He has well versed various research software like SPSS, AMOS and SMART PLS and he is also IBM certified SSPS trainer.