



I am Dr. Shish Pal. I am an assistant professor at Gateway Institute Engineering and Technology, Sonipat (Haryana). I have over 3 years of experience in teaching and over 5 years of experience in research. I am a doctorate from Guru Jambheshwar university of science and technology, Hisar and I was full time scholar (JRF, SRF) during my PhD. I have qualified UGC NET in Management in 2010 I have completed an MBA with specialization of marketing and human resource management from GJUST, Hisar. I have completed a bachelors in economics from university college Kurukshetra university. I was the part of college discipline committee. I have participated in **“Earn While You Learn Scheme”** at college and university level. I was active volunteer of NSS at university level and I have donated blood more than 10 times. I was part of UGC sponsored major research project on “business forecasting practices in India”. I have learnt various research software like SPSS, AMOS and SMART PLS which have helped on completing my Ph.D. thesis and research articles. I have published more than 15 research articles in journals of national and international repute and also presented more than 5 research papers at national and international conferences. Learning is an ongoing process and challenges make learning more fruitful, believing the same. To learn more and more I have participated in more than 10 faculty development programs and workshops. I have keen interest in research work and for this I am continuously writing and presenting papers at various renowned platforms.