

**Details of Research papers published in refereed journals/ Conferences**

Sr. No	Name of Faculty	Deptt.	Title of the research / Review paper	Name of the Journal/ Conference	Database listing of Journal/ Conference	ISSN No	Indexing Type: SCI/ ESCI /Scopus	DOI
1	Ms. Shailja Kumari	Management	Inflation in Indian Economy	IJAEMA Journal	UGC		Vol 12, Issue 7, July 2020	
2	Ms. Shailja Kumari	Management	Black money in Indian Economy	International Journal of Research and Analytical Reviews	UGC		Vol 7, Issue 3	
3	Ms. Shailja Kumari	Management	Latest Amendments in Taxation Policy of India	International Journal of Climate and Resource Economic Review	UGC		Vol 2, November-December 14-15	
4	Ms. Shailja Kumari	Management	India and China Relation, Current Afreements and Strength and Weakness	EPRA International Journal of Environmental Economics, Commerce and Educational Management			Vol 2, March-April 15-16	
5	Ms. Shailja Kumari	Management	GST: One Nation One Tax Regime	GST: One Nation One Tax Regime	DHE	National Conference	SD College, Panipat	
6	Ms. Shailja Kumari	Management	Demonetization: Impact on Indian Economy	Current Issues and Challenges of Indian Economy	DGHE	National Seminar	Chhotu Ram Arya College	
7	Ms. Shailja Kumari	Management	Corporate Governance: An Emerging Issue	Emerging Issues in Commerce	DHE	National Seminar	Kanya Mahavidyalaya Karkhoda	
8	Ms. Shailja Kumari	Management	Occupational Stress Among Working Women Post Covid-19	Road to Recovery: New Dimensions and Challenges for Indian Economy	DHE	National Conference	SD College, Panipat	
9	Ms. Shailja Kumari	Management	Banking in 21st Century	Contemporary Issues in Commerce	DHE	International Seminar	Kanya Mahavidyalaya Karkhoda	
10	Ms. Shailja Kumari	Management	Liberalization and Globalization-Current Issues and Challenges	Emerging Issues in Commerce, Economics and Management	DGHE	National Conference	Chhotu Ram Arya College	
11	Ms. Shailja Kumari	Management	E-commerce: Digital Platform for the Growth of Indian Economy	Emerging Issues in Indian Economy	DGHE	National Seminar	Hindu College, Sonapat	
12	Ms. Shailja Kumari	Management	CSR and Companies Act, 2013	CSR: Issues and Challenges	DHE	National Conference	SD College, Panipat	
13	Ms. Shailja Kumari	Management	CSR: Strategies, Issues and Challenges	Contemporary Issues in Commerce, Management and IT	UGC	National Conference	Arya PG College	
14	Ms. Shailja Kumari	Management	FDI in Railway	Impact of FDI in different sectors	UGC	National Conference	SD College, Panipat	
15	Ms. Shailja Kumari	Management	Start up: A new form of Entrepreneurship in the Country	Current trends in Business and Economics	DGHE	National Conference	SD College, Panipat	
16	Ms. Shailja Kumari	Management	FDI in Indian Retail Sector	Current Issues and Challenges of Indian Economy	DGHE	National Seminar	Chhotu Ram Arya College	
S. no.	Name of Faculty	Department	Title of the Research /Review Paper	Name of the Journal	Database listing of Journal	Indexing	Volume, Issue, Pg, Date	DOI
1	Ms. Mamta Arora	Management	CSR: Issues and Challenges CSR towards different groups of society	Hindu	International Refereed		Vol 4, Issue 14, 2017	
2	Ms. Mamta Arora	Management	Advertisement Media and Its Selection	Arya Research Journal	International Refereed		Vol 3, Issue 12, 2017	
3	Ms. Mamta Arora	Management	How to choose different inventory management techniques in Today's Competitive Business Environment	Chintan International Research	International Refereed		Vol 7, Issue 28, 2017	
4	Ms. Mamta Arora	Management	Recent Developments of Indian Web Marketing	Chintan International Research	International Refereed		Vol 7, Issue 26, 2017	
5	Ms. Mamta Arora	Management	How to follow the research procedure	Arya Research Journal	International Refereed		Vol 4, Issue 15, 2017	
6	Ms. Mamta Arora	Management	Venture Capital Project	Pramana Research Journal	International Refereed		Vol 6, Issue 24, 2017	

7	Ms. Mamta Arora	Management	A review on influence of family communications in buying decisions of consumer durable products	Dogo Rangsang Research Journal	UGC	Vol11, Issue 10, 2021	
Sr. No	Name of Faculty	Department	Title of the Research/Review Paper	Name of the Journal/Conference	Indexing Type: SCI/ESCI	Volume, Issue, Page No/Date	DOI
1	Shish Pal	Management	Mediating Effect of Consumers' Awareness of Health Risks of Tobacco on the Relationship between Perception of Health Warning Labels and Intention to Quit.	Amity Journal of Management Research	Scopus	Vol. 5, Issue 1, 2022	
2	Shish Pal	Management	Effect of Emotional Intelligence on Organizational Commitment in Higher Educational Institutions in Haryana	Journal of Contemporary Issues in Business and Government	Scopus	Vol. 27, No. 5, 833-849, 2021	
3	Shish Pal	Management	Effectiveness Of Online Teaching During World Pandemic Covid-19	Journal of Education: Rabindrabharati University	UGC Care Group 1	Vol. XXIII, No. :9, 48-61. 2021	
4	Shish Pal	Management	Farmers' Awareness Regarding Information and Communication Technology (ICT) Based Equipments in Agriculture Sector of Haryana	ANVESAK	UGC Care Group 1	Vol. 51, No.1(XXIV), 172-183, 2021	
5	Shish Pal	Management	Awareness Regarding Association between Tobacco Consumption and Risks of COVID19	International Journal of Management	Scopus	11(10), 91-100, 2020	
6	Shish Pal	Management	Impact of Covid-19 on Consumers' Essential Buying Behavior – An Indian Perspective	International Journal of Management	Scopus	12(1), 303-314, 2020	

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1.	Pooja Gupta	BBA, GSB	To study the impact of Investor's Perception and Behavior on Volatility in Indian Stock Market	TEST- Engineering and Management	UGC Care List	0193-4120	Scopus indexed	Vol.83, page no. 2640-2649
2.	Pooja Gupta	BBA, GSB	Analysis the Impact of Behavioral Biases on Stock Market: A Structured Literature Review.	International Journal of Research and Analytical Reviews(IJRAR)	UGC Approved	2349-1269		Vol.6, Iss.2, May,2019.
3.	Pooja Gupta	BBA, GSB	An Extensive Literature Review on Behavioral Biases	ZENITH International Journal of Multidisciplinary Research	UGC Approved	2231-5780		Vol.9, iss.5, May,2019.
4.	Pooja Gupta	BBA, GSB	Emerging Trends in Retail Sector: 3D Virtual Reality Store	International Journal of Marketing & Technology	Blind Peer Reviewed Open Access	2249-1058		Vol.8, Iss.11, Nov,18.
Sr. No	Name of Faculty	Department	Title of the research / Review paper	Name of the Seminar/Conference	Type	Date	Place	
5.	Pooja Gupta	BBA, GSB	A study to analyze the presence of Herding bias in Indian Stock Market	Emerging Perspectives of Finance and Changing Economic Scenario	National Conference	February, 29,2020.	IMS, Ghaziabad.	
6.	Pooja Gupta	BBA, GSB	The Emergence of Behavioral Finance: History, Background and Theory of Behavioral Finance.	Emerging Perspectives of Finance and Changing Economic Scenario	National Conference	February 29,2020.	IMS, Ghaziabad.	
7.	Pooja Gupta	BBA, GSB	Entrepreneurship and Innovation in E-Business.	Current Trends in Business & Economics	National Conference	February 15-16,2020.	SD College, Panipat.	
8.	Pooja Gupta	BBA, GSB	Integrated Reporting in India: Opportunities and Challenges Ahead	65 <sup>th</sup> All India Commerce Association of ICA	National Conference	November 9-11,2012	K.P.B. Hinduja College of Commerce, Mumbai.	
9.	Pooja Gupta	BBA, GSB	Future and Forward Market	Emerging Issues in Derivative Market in India	National Conference	December, 15, 2012	IMSAR, Rohtak	
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1	Ajay Goel	BBA, GSB	A Novel Digital Color Image Steganography using DWT	International Journal of Computer Sciences and Engineering	UGC Regd.		Vol.-7, Issue-3 ISSN : 2347-2693	
2	Ajay Goel	BBA, GSB	PVO-Based Multiple Message Segments Reversible Data Hiding	Research Analysis & Evaluation	UGC Regd.		UGC Regd. No 41022", April-2019	

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1.	Vardha Mago	BBA, GSB	Digital Marketing Hubs: Emerging Trend	International Journal of Engineering Technology Science and Research (IJETSRS)	UGC Regd.		Vol.5, Issue 4, ISSN 2394-3386	
2.	Vardha Mago	BBA, GSB	Financial Performance Appraisal of Sun Pharmaceuticals & Lupin: A Comparative Study.	International journal of Management, IT & Engineering (2018)	Ugc listed		Vol.9 Issue 8 (1). ISSN: 2249-0558	
3	Vardha Mago	BBA, GSB	Emerging Trends in Retail Sector: 3D Virtual Store	International journal of Management, IT & Engineering (2018)	UGC listed		Vol.8 Issue 5(2). ISSN: 2249-2496	
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1.	Shailja Kumari	BBA, GSB	India and China relation current agreements and strength & weakness	International Journal environmental economics, commerce & education management (2015)	UGC listed		Vol.2. ISSN:2348-314x	
2.	Shailja Kumari	BBA, GSB	Latest amendments in taxation policy of India	EPRA Trust journal	UGC regd.		Vol.2 ISSN:2347-7431	

