



## Courses offered by BOARD INFINITY at Gateway

### BBA/MBA with SKILLEDGE: MICRO CREDENTIALS PROGRAM WITH TRAINING

Course & Semester	Topic
<b>ONLINE</b> <b>BBA (Sem-3)</b> <b>MBA (Sem-1)</b> <b>Part-1</b> <b>50 Hours</b> <b>(20 Hours by</b> <b>IIM Sirmaur &amp;</b> <b>30 Hours by</b> <b>Board Infinity)</b>	Module 1: Data Science Module 2: Digital Marketing Module 3: Investment Banking Module 4: Project Management Module 5: Startups & Entrepreneurship Module 6: Management Consulting Module 7: Product Management
<b>OFFLINE</b> <b>BBA (Sem-4)</b> <b>MBA (Sem-2)</b> <b>Part-1</b> <b>60 Hours</b> <b>(by Board</b> <b>Infinity)</b>	<ul style="list-style-type: none"> <li>• Student Profiling</li> <li>• SWOT Analysis &amp; Goal Setting</li> <li>• Growth Mindset</li> <li>• Aptitude</li> <li>• Verbal Ability</li> <li>• Professionalism</li> <li>• Personal Branding</li> <li>• Interpersonal Skills</li> <li>• Technical Training</li> <li>• SIP to PPO</li> <li>• Public Speaking &amp; Oratory</li> <li>• Presentation skills</li> <li>• Structured email communication</li> <li>• Logical Reasoning</li> <li>• General Awareness/Industry Knowledge workshop</li> </ul>
<b>OFFLINE</b> <b>BBA (Sem-5)</b> <b>MBA (Sem-3)</b> <b>Part-2</b> <b>30 Hours</b> <b>(by Board</b> <b>Infinity)</b>	<ul style="list-style-type: none"> <li>• Resume Building Workshop</li> <li>• GD Prep Workshop</li> <li>• Mock Group Discussions</li> <li>• Interview Prep Workshop</li> <li>• Mock Interview (Functional + Behavioral + Resume)</li> <li>• Case Framework &amp; Solving Sessions</li> <li>• Role and Sector Clarity Sessions</li> <li>• Post Assessments</li> <li>• Last Quartile Hand Holding</li> </ul>



## Courses offered by BOARD INFINITY at Gateway

### BBA/MBA with PINNACLE: NEW AGE MANAGEMENT PROGRAM

Course & Semester	Topic	
BBA (Sem-2) MBA (Sem-1) Part-1	<p><b>Module 1: New Age Businesses and Emerging Job Roles</b></p> <ul style="list-style-type: none"> <li>• Introduction to New Age Businesses</li> <li>• Business Models in the Digital Era</li> <li>• Emerging Job Roles in New Age Management</li> <li>• Skills and Competencies for New Age Managers</li> <li>• Future Trends and Preparing for Evolving Roles</li> </ul> <p><b>Module 2: Skills for New aged Managers</b></p> <ul style="list-style-type: none"> <li>• Critical Thinking</li> <li>• Data Interpretation</li> <li>• Structured problem-solving</li> <li>• Effective Communication</li> <li>• Emotional Intelligence</li> <li>• Adaptability and Learning Agility</li> <li>• Personal Leadership and Influence</li> <li>• Time Management and Prioritization</li> <li>• Negotiation Skills</li> <li>• Design Thinking</li> </ul>	<p><b>OFFLINE</b></p> <p><b>22 HOURS</b> (4-5 Days in a semester)</p>
BBA (Sem-3) MBA (Sem-2) Part-2	<p><b>Module 3: Hands-on Tools for New Age Managers</b></p> <ul style="list-style-type: none"> <li>• Excel Workshop for New Age Managers</li> <li>• Data Analysis and Visualization</li> <li>• Project and Task Management</li> <li>• Customer Relationship Management</li> <li>• Collaboration and Communication</li> <li>• Artificial Intelligence and Machine Learning</li> </ul>	<p><b>ONLINE</b></p> <p><b>40 HOURS</b> (18-20 Sessions in a semester)</p>
BBA (Sem-4) MBA (Sem-3) Part-3	<p><b>Module 4: Business Model Canvas</b></p> <ul style="list-style-type: none"> <li>• Introduction to Business Model Innovation</li> <li>• Deep Dive into Business Model Canvas Components</li> <li>• Applying the Canvas: Case Studies and Examples</li> <li>• Workshop: Creating and Iterating Business Models</li> <li>• Integration with Strategy and Innovation</li> </ul> <p><b>Module: Discussion with Business Leaders (2 discussions)</b></p> <p><b>Strategic Management for New Age Businesses</b></p> <p><b>Marketing in the Digital Age</b></p> <p><b>Operations and Supply Chain in the Digital Economy</b></p> <p><b>Other Modules- Financial Management/ Organizational Behavior in new aged business</b></p> <p><b>Business Hackathon</b></p>	<p><b>OFFLINE</b></p> <p><b>50 HOURS</b> (5-6 Days at IIM Sirmaur Campus)</p>